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## Earn Visa Gift Cards for your practice!

Earn a \$10 rebate for each pair of *Transitions®* lenses ordered within 1 October to 31 December 2024.

## **Terms and Conditions:**

- 1. Participating stores are encouraged to actively promote Transitions® to customers.
- 2. Opticare will award a \$10 rebate for every pair of *Transitions*<sup>®</sup> lenses once a target level has been reached. A store's target level will be based on its sales from the previous year. Your BDM will provide this report.
- 3. To be eligible for the rebate, the job needs to be a grind order in the following technologies: *Transitions*<sup>®</sup> *GEN* S<sup>™</sup>, *Transitions*<sup>®</sup> *XTRActive*<sup>®</sup> *new generation*, *Transitions*<sup>®</sup> *XTRActive*<sup>®</sup> *Polarized*<sup>™</sup> or *Transitions*<sup>®</sup> *Drivewear*<sup>®</sup>.
- 4. Rebates will be tallied each month. The total rebate will be awarded to the store as a Visa Gift Card.
- 5. Marketing collateral can be provided by Opticare upon request. The options include *Transitions* window posters, tent cards, and patient flyers.
- 6. It is the store owner's discretion to whom the gift card will be awarded: to a single team member, or to be divided amongst the team, or for the store owner's personal use.
- 7. The promotional period is from 1 October to 31 December 2024.
- 8. Contact your BDM if you have any questions or want to learn more about this promo.

Transitions, Transitions Signature, and XTRActive are registered trademarks, and the Transition logo and XTRActive Polarized are trademarks of Transitions Optical, Inc. used under license by Transitions Optical Limited. GEN S is a trademark of Transitions Optical Limited. Drivewear is a registered trademark of Younger Mfg. Co. Photochromic performance is influenced by temperature, UV exposure, and lens material.

Click <u>this link</u> to register for this promotion and your BDM will provide you the details of your target.

This promo is being run in partnership with:







