

# The all-in-one solution to help you manage & grow your optical business.



By monitoring every aspect of operations, Ocelot will help your practice **increase efficiency**, **improve communication**, **boost sales** and **reduce costs**.

#### Ocelot will help to manage your:

- Customer Service/Reception area
- Exam Room
- Stock Control
- Marketing
- Billing & GST

#### Features include:

- Third Party Billing
- Email/SMS Reminder System
- Log detailed information about your patients
- Reward Points System
- Transfer jobs directly to Optilink Online
- Additional and updated reports
- Integration with Eyetalk Digital
- One off licencing fee (no annual fee required)

Ocelot is compatible with the following Operating Systems:

OPTICARE





## What's New in the latest upgrade?

The latest version of the Ocelot software has been redesigned with the end user in mind. The interface has a more simplified look with updated icons, colours and graphics, along with the following software updates:

## PATIENTS/CONSULTATION

- Automatic Fill quote in RX Pad (such a timesaver!)
- Attach Images and Documents to individual patient files
- Customised Eye Diagrams and Illustrations
- Email Order function for Contact Lens jobs
- Optional Approval System for your in-house staff

#### MARKETING



- Unlimited filter options
- Log detailed information about your patients for more targeted marketing e.g Their Interests, Health Fund, Occupation, etc.

## **APPOINTMENTS**



- 7 Additional Appointment Types/Categories
- 15 minute Time Scale option for Appointment Book

#### REPORTS



- Job Due Report for RX & Contact Lens jobs
- Practice Management Functions: Manage Purchase Orders, Purchase Invoices, Petty Cash & Expenses

#### SETUP



- 20 Additional Recalls to suit marketing needs
- Import/Update Invoice items using Eyetalk Digital

#### To find out more about Ocelot, please contact your local Opticare Account Manager.

# **OPTIC**ARE